



## Job Advertisement

### **Neighbour to Neighbour Centre Director of Development and Marketing**

The Neighbour to Neighbour Centre (“N2N”) works to improve the quality of life in the Hamilton community by offering access to tutoring programs for children, community kitchen programs, utility subsidy programs, family counselling, emergency food access and a host of other interventions. N2N is empowering people with the tools and ideas that will help change their lives.

For 35 years, a team of passionate staff and volunteers at N2N have been collaborating to improve the Hamilton community and meet the issues of food insecurity and poverty head-on. What started as a small food bank has evolved into an indispensable part of the community’s social fabric.

It is within this context that N2N invites applications and nominations for the position of **Director of Development and Marketing (“Director”)**.

The Director will join the N2N team during a pivotal moment of transformation and reimagining. Partnering with the new Executive Director and serving as a key member of the leadership team, the Director will inspire and impact N2N’s community both within and outside of the organization.

The Director will have the responsibility and opportunity to reimagine and lead fundraising and marketing efforts. Guiding and collaborating with a committed team, the Director will deliver on strategic goals related to revenue growth, building N2N’s network of support, and increasing the Centre’s brand profile. Additionally, the Director will oversee departmental operations, including the development and management of the annual departmental budget and operating plans.

The Director will enhance all aspects of N2N’s communications, including communications strategies, external relations, media, brand, and overall

community profile. The Director will also build upon and manage all facets of N2N's fundraising activities, including the development of fundraising strategies, stewardship plans, campaigns, events, data analysis and reporting systems. The Director will maintain their own portfolio of prospects and donors and advance the successful identification, cultivation, and solicitation of major gifts, planned giving, corporate and foundation donors and prospects, and government grants and funding proposals.

This appointment calls for a collaborative leader and team player who is excited by the opportunity to shape and drive the vision for N2N's fundraising and marketing efforts, ensuring the expansion of N2N's contributions to the communities it serves. As the successful candidate, you bring depth of experience in fundraising, and a well-rounded understanding of marketing is a strong asset. You are proficient in a variety of revenue-generating methods and have successfully developed and implemented strategies for revenue and brand development. You possess strong planning skills, financial acumen, and experience in team development and leadership. Excellent interpersonal and communication skills are required, including the ability to effectively communicate an organization's mission and case for support to internal and external stakeholders. You can work effectively with board and community members, committees, and volunteers, and can foster a culture of philanthropy throughout the organization for staff and volunteers based on N2N's values, mission and strategic objectives. Candidates must demonstrate understanding of, and share N2N's commitment to, Equity, Diversity, Inclusion and Accessibility. A CFRE certification is considered an asset.

**Salary Range:** \$67,549 – \$101,323

N2N aims to provide an amazing employee experience by fostering the following benefits:

- Collaborating as part of an interdisciplinary team
- Opportunity to shape the organization's DNA by elevating the importance of Fundraising and Marketing
- Embracing life-work flexibility promoting health and well-being in all aspects

- Organization-wide closure during winter holiday and early closures before long weekends
- Group RRSP and extended health and dental benefits
- Employee and Family Assistance Program

To apply or explore this key leadership position at Neighbour to Neighbour Centre further, please submit a comprehensive resume along with a cover letter, in confidence, to Sam Walton ([sam@griffithgroup.ca](mailto:sam@griffithgroup.ca)) and/or Noshina Choudhary ([noshina@griffithgroup.ca](mailto:noshina@griffithgroup.ca)) or visit <https://griffithgroup.ca/n2n-director-development-marketing/>

Neighbour to Neighbour Centre is an equal-opportunity employer and welcomes applications from all qualified individuals, and strongly encourages applications from women, Indigenous persons, racialized persons, persons with disabilities and persons of all sexual orientations and/or gender identities. Individuals are encouraged to self-identify.

All qualified candidates are welcome to apply; however, priority will be given to Canadian citizens and permanent residents.

Neighbour to Neighbour Centre and Griffith Group are committed to an inclusive, accessible and welcoming hiring process that provides reasonable accommodation to all applicants. Please advise Sam Walton ([sam@griffithgroup.ca](mailto:sam@griffithgroup.ca)) should you require any accommodation to participate in this posting, recruitment, selection and/or assessment processes.